

## Rosewood Arts Guild Meeting Report March 21, 2007

**Next RAG meeting: Wed April 18**  
 Rivera's Hideaway  
 109U Old Chapin Rd, Lexington, SC 29072  
 951-2326  
 (Center of Lexington, Intersection Hwy 398 and Hwy 1)

6:30 Executive Meeting (Board and Directors)  
 7:00 General Meeting - Social

**Featured Agenda for April 18 Meeting:**  
**Much needed social interaction - a chance to chat!**  
**Final plans for RAG Show.**

**The March 21 meeting was held at The Art Shack, hosted by Paula Bowers...**

**Present:** Sylvia Ady-Potts, Paula Bowers, Tracy Callahan, Sandra Carr, Melissa Crook, Nick Oleszczuk, Dick Vogt, Gay Vogt.

**Overview:**

- **Executive Meeting:**
  - Organized Agenda for meeting
  
- **General Meeting:**
  - **RAG All Members Show, April 24-12; Opening Friday May 4.** The Art Shack will host a "Spring RAG All Members Show" from April 24- 12, Opening Friday May 4. This show will also be a part of the "Columbia Festival of the Arts". Set up will be Sunday April 22 (note new and earlier time); take down Monday May 14 (as the 13th is Mother's Day and some will be otherwise occupied). Participants must be members in good standing (as of the April 18 RAG meeting). A fee of \$15 will be charged to cover incidental expenses, including advertising; The Art Shack will receive 30% of all sales. RAG will share advertising costs with The Art Shack. More information is on the RAG web site.
  
  - **Rosewood Crawfish Festival, Saturday May 19 (this is a new date from last month). Paula Bowers is the art/craft coordinator - contact Paula for information (Paula is RAG President and owner of The Art Shack Gallery).** \$35 fee; see Paula to reserve a space. Any using tents must bring weights (40 pounds per tent leg). Stay tuned to their web site <http://www.rosewoodcrawfishfestival.com/> This web site currently indicates the Festival will be May 5, but Paula indicated this has been changed to May 19. More information will be posted as it becomes available.

- **RAG Portfolios.** Sylvia Ady-Potts and Sandra Carr brought Portfolios, low resolution PDFs of these have been added to the RAG web site (under Members and Projects/Portfolio).

In general the group thought this worth pursuing. RAG members interested in having a RAG Portfolio, and having this linked to their entry on the RAG membership page should provide images and text appropriate for their own representation. Images (sized and saved at 300 dpi) and text should be sent to Dick (contact Dick for appropriate means of transfer (vogt@biol.sc.edu)).

Note: Dick Vogt constructed the Vogt and Glover Portfolios using PowerPoint. Sylvia Ady-Potts constructed the Ady-Potts and Carr Portfolios using Quark Express.

The Portfolio will be used to describe participating artists at RAG shows, and to solicit RAG Members participation in Alternative Venues (see below).

- **RAG Presentations / Programs.** Nick Oleszczuk gave an awesome presentation focusing on how artists can and should present themselves when contacting Galleries, Museums, Shows and other venues. Helpful suggestions included:
  - Internet sites that will convert digital images into quality slides when slides are requested.
  - The use of Artist Directories, available at book stores and libraries, providing an annually updated source of art venues.
  - The use of a web site Artdeadline.com to identify venues - requires a subscription of \$25/year.
  - Tips to keep in mind when approaching a gallery or other venue.
  - A sample letter appropriate for introducing yourself to a Gallery or other venue.

**Nick's presentation materials are posted on the RAG web site.**

**Future Presentations.** To be scheduled:

**Susan Lenz** (member of the 80808 Studios) and **Sue Schraeder** (RAG member) to present and discuss the process of their work.

**Nancy Butterworth** to discuss issues of home galleries (rules and regulations of running an art business out of your home).

**Dick Vogt** to discuss setting up and managing web sites (servers, not content).